

# Curriculum Vitae

## Rainer Stahlmann



### Personal Data

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Contact Dipl.-Ing. (FH) Rainer Stahlmann  
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Date of Birth February 1979  
Nationality German

### Work Experience

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- Since 05/2011 **IT Freelancer**  
*IT Administration, Consulting and Web development*
- Since 11/2005 **Founder and owner of „Han Trainer Pro“**  
*Development and sales of self-created Chinese learning software*
- 01/2010 - 04/2011 **Division manager, Bibliographisches Institut AG, Mannheim**  
*Managed “Online-Service” staff unit*
- 09/2006 - 12/2009 **International Business Consultant at IMC AG, Saarbrücken**  
*Consulting and trainings for globally acting enterprises regarding learning process management and the introduction of e-learning platforms*

### Internships and Alternative National Service

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- 02/2004 - 04/2004 **Allianz Dazhong Life Insurance Co., Ltd., Shanghai, China**  
*Prepared the launch of the company’s new China-wide website:  
Analyzed and improved existing assets and processes  
Planned and evaluated technical possibilities*
- 09/2001 - 03/2002 **don Quijote S.L., Salamanca, Spain**  
*Internet marketing, webdesign, web development  
Provided correspondence in Spanish, English, German, French*
- 01/2000 - 03/2000 **Mittelbayerischer Verlag KG, Regensburg**  
*Completed and organized various Marketing projects and events*
- 08/1998 - 09/1999 **“St. Hedwig” retirement home**  
*(Alternative national service)  
Assisted in occupational therapy treatments  
performed computer administration services & training*

## Education

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|                   |   |
|-------------------|---|
| 2012              | <b>Android programming Seminar</b><br><i>Evening school, Munich</i>   |
| 2010              | <b>Project Planning and -controlling Seminar</b><br><i>Haufe Akademie, Munich</i>   |
| 2010              | <b>Senior Management Training Seminar</b><br><i>Akademie des Deutschen Buchhandels, Munich</i>  |
| 2006              | <b>PRINCE2 Foundation Seminar (Project Management)</b><br><i>APM Group, Saarbrücken</i>   |
| 09/2004 - 07/2005 | <b>Intermediate / Advanced Chinese</b><br><i>Jiao Tong University, Shanghai, China</i>  |
| 08/2000 - 09/2004 | <b>University Studies „Media and Communications Engineering“</b><br><i>University of Applied Sciences, Offenburg</i><br><i>Focus on e-Learning and IT, Tutor for electrical engineering</i><br><i>Grade 1.6 (1.0 : “very good”; 2.0 : “good”; ... 5.0 : “failed”)</i> |
| 2004              | Degree dissertation “Optimization of a self-developed Chinese Learning Software”<br><i>Grade 1.0 (‘very good’)</i>  |
| 2003              | Group project “Comparison of Server-Side Programming Technologies”<br><i>Grade 1.0 (‘very good’)</i>  |
| 2002 - 2003       | Thesis “ Development of a Chinese learning software in Flash”<br><i>Grade 1.0 (‘very good’)</i><br><i>Finalist of the Germany-wide “Multimedia Transfer” contest</i>  |

## Foreign Language Skills and International Experience

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|---------------------------|--|
| <b>English</b>            | <b>fluent</b>  |
| <b>Spanish</b>            | <b>fluent</b><br><i>Private classes and self tuition since 1992</i><br><i>Intensive Spanish course and internship in Spain</i><br><i>“DELE Superior“ language diploma [May 2002]</i><br><i>Provided IT trainings in Spanish language for BASF and E.ON</i> |
| <b>French</b>             | <b>fluent</b><br><i>Thirty-page thesis about internet technology (in French)</i><br><i>Provided IT trainings in French language for the European Commission</i>  |
| <b>Chinese (Mandarin)</b> | <b>Intermediate talking and writing skills</b><br><i>Private classes and self tuition since 1998</i><br><i>Total 16 months of in-country stays (internship and studies)</i>  |
| <b>Latin</b>              | <b>Advanced level (5 years in school)</b>  |

## IT Skills and Project Experience

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|---------------------------------------|---|
| Programming languages                 | C, C#, Java, PHP, Flash (ActionScript), HTML, CSS<br><i>Programming skills acquired through development of own commercial software applications in Java (Eclipse), Adobe Flash (ActionScript) and C# (Unity). Marketing and distribution via self made websites and self made online shop (HTML, CSS, PHP).</i> |
| E-Learning                            | 3 years of professional experience as e-learning consultant; design, development and sales of own learning software   |
| Search Engine Optimization            | Profound SEO knowledge through successful optimization of own websites; various optimizations for duden.de  |
| Mobile                                | Development of Android App "Han Trainer Pocket"   |
| E-Commerce                            | Development and maintenance of own online store in PHP. Tracking, coverage and conversion optimization via Google Analytics, AdWords, AdSense.  |
| Software applications                 | MS Office, Photoshop, Dreamweaver, AV editing etc.<br>Profound knowledge about operating systems and computer hardware (including mobile devices)   |
| Project management                    | Planned, contributed to and managed various software projects   |
| Training experience                   | Computer/internet classes and IT consulting to individuals and smaller companies; trainings and workshops regarding the administration of learning management systems   |
| Conceptional design and commissioning | Managed and controlled various service suppliers; created and assessed functional design specifications of websites and software including coordination between clients and programmers,<br>Development and maintenance of self-created software products   |

## Other

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| Interests                           | sports, foreign literature and poetry, travelling, scuba diving, guitar, digital photography, communication psychology   |
| Other activities and honorary posts | Karate instructor and tutor for children [2002 - 2006]<br>Youth representative for the town twinning management committee Beratzhausen (Germany) – Ceyrat (France) [1998 – 2001] |